

# Subjects

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## **The Outline of Cultural Materials**

The Outline of Cultural Materials (OCM) is an ethnographic subject classification system designed to cover all aspects of cultural and social life. It was first developed in the 1930s by George Peter Murdock and colleagues at Yale's Institute of Human Relations and has been revised ever since.

The OCM has been used widely by ethnographers and museums for classifying cultural materials. In the eHRAF databases, these subjects have been used to index each and every paragraph in the over 880,000+ pages of ethnographic and archaeological documents, including monographs, journal articles and dissertations. This facilitates searching across all documents to find precise paragraph-level content, regardless of the language or spelling conventions used by the author.

## Uses

- Finding and comparing cultural topics across languages and times
- Conducting cross-cultural research and hypothesis testing
- Cataloging field notes
- Cataloging museum collections
- Cataloging multimedia in a comparative, cross-cultural way



## 100 ORIENTATION

- 101 Identification
- 102 Maps
- 103 Place Names
- 104 Glossary
- 105 Cultural Summary
- 106 Coded Data
- 107 Diagnostic Material Attributes



## 110 BIBLIOGRAPHY

- 111 Citations of Documents in the HRAF Collection
- 112 Additional Bibliography
- 113 Information Sources Listed in Other Works
- 114 Reviews and Critiques
- 115 Informants
- 116 Complete Text of HRAF Documents
- 117 Field Data
- 118 Fiction
- 119 Artifact and Archive Collections



## 120 METHODOLOGY

- 121 Theoretical Orientation in Research and Its Results
- 122 Practical Preparations in Conducting Fieldwork
- 123 Observational Role in Research
- 124 Interviewing In Research
- 125 Tests and Schedules Administered In the Field
- 126 Recording and Collecting In the Field
- 127 Historical and Archival Research
- 128 Organization and Analysis of Results of Research
- 129 Archaeological Survey Methods
- 1210 Archaeological Excavation Methods
- 1211 Dating Methods in Archaeology
- 1212 Laboratory Analysis of Materials Other Than Dating Methods in Archaeology
- 1213 Comparative Data



## 130 GEOGRAPHY

- 131 Location
- 132 Climate
- 133 Topography and Geology
- 134 Soil
- 135 Mineral Resources
- 136 Fauna
- 137 Flora
- 138 Post Depositional Processes



## 140 HUMAN BIOLOGY

- 141 Anthropometry
- 142 Physical Descriptions
- 143 Genetics
- 144 Population Identification
- 145 Ontogenetic Data
- 146 Nutrition
- 147 Physiological Data



## 150 BEHAVIOR PROCESSES & PERSONALITY

- 151 Sensation and Perception
- 152 Drivers and Emotions
- 153 Modification of Behavior
- 154 Adjustment Processes
- 155 Personality Development
- 156 Social Personality
- 157 Personality Traits
- 158 Personality Disorders
- 159 Life History Materials



## 160 DEMOGRAPHY

- 161 Population
- 162 Composition of Population
- 163 Birth Statistics
- 164 Morbidity
- 165 Mortality
- 166 Internal Migration
- 167 External Migration
- 168 Population Policy



## 170 HISTORY AND CULTURE CHANGE

- 171 Comparative Evidence
- 1710 Cultural Revitalization and Ethnogenesis
- 172 Prehistory
- 173 Traditional History
- 174 Historical Reconstruction
- 175 Recorded History
- 176 Innovation
- 177 Acculturation and Culture Contact
- 178 Sociocultural Trends
- 179 Economic Planning and Development



## 180 TOTAL CULTURE

- 181 Ethos
- 182 Functional and Adaptational Interpretations
- 183 Norms
- 184 Cultural Participation
- 185 Cultural Goals
- 186 Cultural Identity and Ethnocentrism



## 190 LANGUAGE

- 191 Speech
- 192 Vocabulary
- 193 Grammar
- 194 Phonology
- 195 Sociolinguistics
- 196 Semantics
- 197 Linguistic Identification
- 198 Special Languages



## 200 COMMUNICATION

- 201 Gestures and Signs
- 202 Non-electronic Transmission of Messages
- 203 Dissemination of News and Information
- 204 Press
- 205 Mail
- 206 Telephone and Telegraph
- 207 Radio and Television
- 208 Public Opinion
- 209 Proxemics
- 2010 Internet Communications



## 210 RECORDS

- 211 Mnemonic Devices
- 212 Writing
- 213 Printing
- 214 Publishing
- 215 Photography
- 216 Audiovisual Records and Equipment
- 217 Archives
- 218 Writing and Printing Supplies



## 220 FOOD QUEST

- 221 Annual Cycle
- 222 Collecting
- 223 Fowling
- 224 Hunting and Trapping
- 225 Marine Hunting
- 226 Fishing
- 227 Fishing Gear
- 228 Marine Industries



## 230 ANIMAL HUSBANDRY

- 231 Domesticated Animals
- 232 Applied Animal Science
- 233 Pastoral Activities
- 234 Dairying
- 235 Poultry Raising
- 236 Wool Production
- 237 Animal By-Products



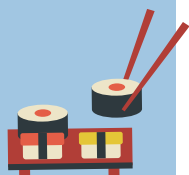
## 240 AGRICULTURE

- 241 Tillage
- 242 Agricultural Science
- 243 Cereal Agriculture
- 244 Vegetable Production
- 245 Arboriculture
- 246 Forage Crops
- 247 Floriculture
- 248 Textile Agriculture
- 249 Special Crops



## 250 FOOD PROCESSING

- 251 Preservation and Storage of Food
- 252 Food Preparation
- 253 Meat Packing Industry
- 254 Refrigeration Industry
- 255 Canning Industry
- 256 Cereal Industry
- 257 Confectionery Industries
- 258 Miscellaneous Food Processing and Packing Industries



## 260 FOOD CONSUMPTION

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- 264 Eating
- 265 Food Service Industries
- 266 Cannibalism



## 270 DRINK, DRUGS, AND INDULGENCE

- 271 Water and Thirst
- 272 Nonalcoholic Beverages
- 273 Alcoholic Beverage's
- 274 Beverage Industries
- 275 Drinking Establishments
- 276 Recreational and Non-therapeutic Drugs
- 277 Tobacco Industry
- 278 Pharmaceuticals



## 280 LEATHER TEXTILES, AND FABRICS

- 281 Work in Skins
- 282 Leather Industry
- 283 Cordage
- 284 Knots and Lashings
- 285 Mats and Basketry
- 286 Woven Fabrics
- 287 Nonwoven Fabrics
- 288 Textile Industries
- 289 Paper Industry



## 290 CLOTHING

- 291 Normal Garb
- 292 Special Garments
- 293 Paraphernalia
- 294 Clothing Manufacture
- 295 Special Clothing Industries
- 296 Garment Care



## 300 ADORNMENT

- 301 Ornament
- 302 Toilet
- 303 Manufacture of Toilet Accessories
- 304 Mutilation
- 305 Beauty Specialists
- 306 Jewelry Manufacture



### 310 EXPLOITATIVE ACTIVITIES

- 311 Land Use
- 312 Water Supply
- 313 Lumbering
- 314 Forest Products
- 315 Oil and Gas Wells
- 316 Mining And Quarrying
- 317 Special Deposits
- 318 Environmental Quality



### 320 PROCESSING OF BASIC MATERIALS

- 321 Bone, Horn, and Shell Technology
- 322 Woodworking
- 323 Ceramic Technology
- 324 Lithic Industries
- 325 Metallurgy
- 326 Smiths and Their Crafts
- 327 Iron and Steel Industry
- 328 Nonferrous Metal Industries



### 330 BUILDING AND CONSTRUCTION

- 331 Construction
- 332 Earth Moving
- 333 Masonry
- 334 Structural Steel Work
- 335 Carpentry
- 336 Plumbing
- 337 Electrical Installation
- 338 Miscellaneous Building Trades
- 339 Building Supplies Industries



### 340 STRUCTURES

- 341 Architecture
- 342 Dwellings
- 343 Outbuildings
- 344 Public Structures
- 345 Recreational Structures
- 346 Religious and Educational Structures
- 347 Business Structures
- 348 Industrial Structures
- 349 Miscellaneous Structures



### 350 EQUIPMENT AND MAINTENANCE OF BUILDINGS

- 351 Grounds
- 352 Furniture
- 353 Building Interiors and Arrangement
- 354 Heating and Lighting Equipment
- 355 Miscellaneous Building Equipment
- 356 Housekeeping
- 357 Domestic Service
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### 360 SETTLEMENTS

- 361 Settlement Patterns
- 362 Housing
- 363 Streets And Traffic
- 364 Refuse Disposal and Sanitary Facilities
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- 367 Parks
- 368 Miscellaneous Facilities
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### 370 ENERGY AND POWER

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- 372 Fire
- 373 Light
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- 375 Thermal Power
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- 379 Miscellaneous Power Production



### 380 CHEMICAL INDUSTRIES

- 381 Chemical Engineering
- 382 Petroleum and Coal Products Industries
- 383 Rubber Industry
- 384 Synthetics Industry
- 385 Industrial Chemicals
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- 387 Fertilizer Industry
- 388 Soap and Allied Products
- 389 Manufacture of Explosives



### 390 CAPITAL GOODS INDUSTRIES

- 391 Hardware Manufacture
- 392 Machine Industries
- 393 Electrical Supplies Industry
- 394 Making Of Heating, Lighting Equipment
- 395 Making Of Optical and Photo Equipment
- 396 Shipbuilding
- 397 Railway Equipment Industry
- 398 Manufacture of Vehicles
- 399 Aircraft Industry



### 400 MACHINES

- 401 Mechanics
- 402 Industrial Machinery
- 403 Electrical Machines and Appliances
- 404 Household Machines and Appliances
- 405 Measuring and Recording Devices
- 406 Weight-moving Machinery
- 407 Agricultural Machinery
- 408 Computer Technology



## 410 TOOLS AND APPLIANCES

- 411 Weapons
- 412 General Tools
- 413 Special Tools
- 414 Miscellaneous Hardware
- 415 Utensils
- 416 Appliances
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- 421 Property System
- 422 Property in Movables
- 423 Real Property
- 424 Incorporeal Property
- 425 Acquisition and Relinquishment of Property
- 426 Borrowing and Lending
- 427 Renting and Leasing
- 428 Inheritance
- 429 Administration



## 430 EXCHANGE

- 431 Gift Giving
- 432 Buying and Selling
- 433 Production and Supply
- 434 Income and Demand
- 435 Price and Value
- 436 Medium of Exchange
- 437 Exchange Transactions
- 438 Domestic Trade
- 439 Foreign Trade



## 440 MARKETING

- 441 Mercantile Business
- 442 Wholesale Marketing
- 443 Retail Marketing
- 444 Retail Businesses
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- 446 Sales Promotion
- 447 Advertising



## 450 FINANCE

- 451 Accounting
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- 455 Speculation
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- 458 Business Cycles



## 460 LABOR

- 461 Labor and Leisure
- 462 Division of Labor by Gender
- 463 Occupational Specialization
- 464 Labor supply and Employment
- 465 Wages and Salaries
- 466 Labor Relations
- 467 Labor Organization
- 468 Collective Bargaining





## 70 BUSINESS AND INDUSTRIAL ORGANIZATION

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- 472 Individual Enterprise
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- 474 Cooperative Organization
- 475 State Enterprise
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- 482 Burden Carrying
- 483 Weight Moving
- 484 Travel
- 485 Travel Services
- 486 Regulation of Travel
- 487 Routes
- 488 Warehousing
- 489 Transportation



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- 492 Animal Transportation
- 493 Vehicles
- 494 Highway Transportation
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## 510 LIVING STANDARDS AND ROUTINES

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- 514 Elimination
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- 516 Postures
- 517 Leisure Time Activities



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- 522 Humor
- 523 Hobbies
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- 525 Gambling
- 526 Athletic Sports
- 527 Rest Days and Holidays
- 528 Vacations
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- 531\* Decorative Art
- 532\* Representative Art
- 533 Music
- 534 Musical Instruments
- 535 Dance
- 536 Drama
- 537 Oratory
- 538\* Literature
- 539\* Literary Texts
- 5310 Verbal Arts
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- 542 Commercialized Sports
- 543 Exhibitions
- 544 Public Lectures
- 545 Musical and Theatrical Productions
- 546 Motion Picture Industry
- 547 Night Clubs and Cabarets
- 548 Illegal Entertainment
- 549 Art and Recreational Supplies Industries



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- 552 Names of Animals and Things
- 553 Naming
- 554 Status, Role, and Prestige
- 555 Talent Mobility
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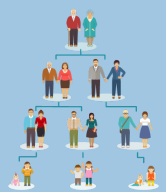
## 580 MARRIAGE

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- 584 Arranging a Marriage
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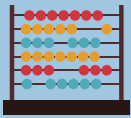
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- 782 Prayers and Sacrifices
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- 842 Conception
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